DIGITALEUROPE is the leading trade association representing digitally transforming industries in Europe. We stand for a regulatory environment that enables businesses to grow and citizens to prosper from the use of digital technologies. We wish Europe to develop, attract and sustain world’s best digital talents and technology companies.

Our vision
A European Union that nurtures and supports digitally transforming industries. Europe will prosper from the jobs we provide, the innovation and economic benefits we deliver, and the societal challenges we address.

Our mission
To shape, on behalf of our members, a business, policy and regulatory environment in Europe that best realises our vision.

We achieve this by working as a dynamic and trustworthy partner with the European Institutions, other European and global bodies and, through our national trade associations, the EU Member States.

National Trade Associations
39

Corporations
91

Businesses operating and investing in Europe
36,000

We are a trusted partner
DIGITALEUROPE has been strategically positioned in Brussels for over 20 years. We are recognised as a strong partner and a constructive interlocutor to the European institutions. We gather all relevant decision-makers from industry and government via our workshops, events and projects to help harness the value of digitalisation in Europe. We are committed to high ethical standards in our dealings with public officials.

We make a positive impact
The broad diversity of our membership is the proof of our know-how. By conveying the views of the industry to policy-makers, we support the development of a regulatory framework that nurtures innovation, advances digitisation, and spurs growth, jobs and competitiveness in Europe. Through the management of pan-European projects, we collaborate with European institutions to digitise Europe.

We take stock of digital transformation
“Digital” goes far beyond the digital technology industry. It impacts all industries and transforms society. With a team of over twenty experts, DIGITALEUROPE is one of the largest and most agile trade associations in Brussels. Our team takes stock of the ongoing digital transformation and provides support to our members by coordinating policy work across all digital policy issues: from cybersecurity, to eco-design, to artificial intelligence, eHealth and digital manufacturing.

We are present where it matters
We value the engagement of our members in all internal and external activities. We are directly involved in a series of strategic high-level groups, such as the European Commission’s Industrial Forum and the Stakeholder Cybersecurity Certification Group of ENISA (the European Union Agency for Cybersecurity). Our Director-General is also a member of the B20 Digital Transformation Taskforce, NATO’s high-level Advisory Group for Emerging and Disruptive Technologies, and Member of the Board of Directors of Gaia-X.

NATIONAL TRADE ASSOCIATIONS

CORPORATE MEMBERS
Supporting digitising industries in Europe

DIGITAL MANUFACTURING

- Industrial data sharing
- Supply chain cybersecurity
- Green Deal legislation
- Industrial Strategy Governance
- Industrial AI and IoT

Our Executive Council

AIRBUS  •  Aegon  •  Arçelik  •  Atos  •  Autodesk  •  BAE Systems
bitkom  •  BOSCH  •  Decca  •  DAF  •  Dell Technologies  •  Ericsson
Hitachi  •  Hitachi Data Systems  •  Hana  •  Hitachi Solutions
intel  •  Intel  •  Microsoft  •  NOKIA  •  Siemens
Randstad  •  Randstad BCW  •  SAS  •  Schneider Electric  •  Siemens
Software AG  •  Technische Universität Berlin  •  Telenet  •  Telenor  •  ZVEI

Other verticals

DIGITAL HEALTH

DIGITAL FINANCE

AUTOMATED MOBILITY

Our core policy expertise

- Data Privacy
- Digital Skills
- Connectivity & Infrastructure
- Cybersecurity
- Trade & Brexit
- Sustainability
- Artificial Intelligence
- Taxation
- Consumer & Accessibility
- Research & Innovation
- Digital Manufacturing
- eHealth
- IoT & Emerging Technologies
- Financial Technologies
- Product Compliance, Market Access & Standardisation

Get involved

Setting up partnerships with industry players is of key importance to DIGITALEUROPE. We are interested in getting to know your organisation and in finding out how we can help you join the digital policy debate.

Our headquarters in Brussels
Our team is made of policy, communications and operations experts, and business-minded professionals of over 10 different nationalities. Our diversity and level of expertise allow for the efficient coverage of all relevant digital policy files and EU relations.

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The voice of digitally transforming industries