WE CALL FOR
A STRONGER DIGITAL EUROPE

The new political leadership taking office in 2019 stands in front of a great opportunity to reaffirm their commitment to the European project and to bring Europe to the forefront of the emerging global digital era.

The future of Europe is DIGITAL

**Digital Single Market**
To generate growth and remain competitive in the global digital era, Europe must consolidate its Single Market and address fragmentation.

**Inclusion**
Fears of technological developments should be transformed into opportunities by equipping Europeans with the right set of digital skills.

**Green growth**
Europe must leverage digital technologies to build a sustainable, low-carbon, and resource-efficient economy and society.

**Innovation**
Europe must invest in the take-up of digital technologies by supporting the creation of ecosystems around technologies like AI, Internet of Things and 5G.

**Trust**
Government and industry must cooperate globally to strengthen cybersecurity and protect citizens’ privacy while enabling data flows.

**Agile & mission-based policy**
Europe must encourage multistakeholder dialogue and favour actions that promote innovation and inclusive growth instead of winding into long policy-making process.

**Leadership**
Tomorrow’s leaders must build on Europe’s shared values to develop a joint vision and deliver on common goals at global level.
Success indicators
A few examples of what should be achieved by 2025

By 2025, 15% of Small and Medium Enterprises (SMEs) should be selling online across borders in the EU

By 2025, Europe should save 26 billion tonnes of CO2 emissions by digitising resource-intensive sectors

Expected metric tonnes of net CO2 emissions avoided thanks to digitisation from 2016 to 2025

By 2025, most European enterprises should have a clear cybersecurity strategy

% of enterprises with a formally defined ICT security policy

By 2025, 75% of EU citizens should be using eGovernment services

% of individuals interacting online with public authorities

By 2025, Europe should have retrained most of its workforce

% of workers in need of reskilling

By 2025, European countries should spend 3% of their GDP on Research and Innovation

Research & Development expenditure (% of GDP)

By 2025, Europe should be home to 25% of the world’s unicorns

% of total unicorns

Read our call to action towards 2025 for A STRONGER DIGITAL EUROPE

www.digitaleurope.org