

# DIGITALEUROPE congratulates the European Parliament for delivering a strong result to advance cross-border data flows in the EU

*The European Parliament delivers a positive vote for the adoption of the Regulation on the Free Flow of non-personal Data*

Brussels, 4 October 2018

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Today the European Parliament approved the Regulation for the Free Flow of non-personal Data (FFoD).

*“We congratulate the European Parliament in passing an ambitious and important regulation accelerating the free flow of data in the EU,”* said Cecilia Bonefeld-Dahl, Director-General for DIGITALEUROPE. *“The EU is setting a global example and it demonstrates the ambition for a real Digital Single Market where the use of data can advance AI which in turn will increase our health, deliver education solutions for our children, and boost science and research for solving societal issues”*, she stressed.

The regulation once it takes affect will ensure a 5th freedom for data, and help boost the EU’s capabilities to generate jobs, growth and deliver valuable AI technologies.

The Regulation will address the removal of existing data localising measures which will result in GDP gains estimated to be up to 8 billion euros per year (up to 0.06% of GDP), which is on par with the gains of recent free trade agreements (FTAs) concluded by the EU.<sup>[1]</sup>

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[1] ECIPE study: <http://ecipe.org/app/uploads/2016/12/Unleashing-Internal-Data-Flows-in-the-EU.pdf>

## ABOUT DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE's members include in total over 25,000 ICT Companies in Europe represented by over 60 Corporate Members and 38 National Trade Associations from across Europe. Our website provides further information on our recent news and activities: <http://www.digitaleurope.org>

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